



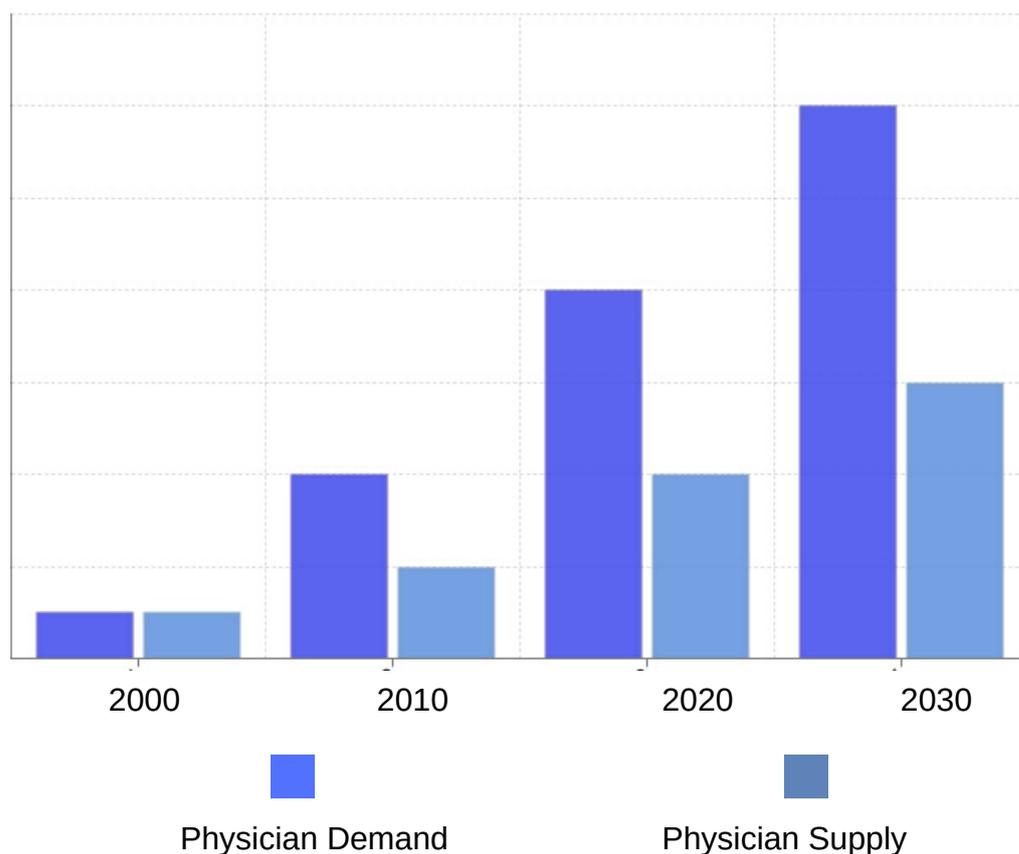
U.S. PHYSICIANS GROWTH RATE SUMMARY

Introduction

The United States continue to discuss the current and future growth of physicians. Accessing the potential of nations' future physician workforce is most important to give the public and private sectors the information that they need. This allows making investments in optimizing the growth of physicians to deliver high quality healthcare to the U.S healthcare business and public. Also, the change in the healthcare industry is necessary to update and improve physicians' workforce projection.

New Research Shows Increasing Physician Shortage by 2030

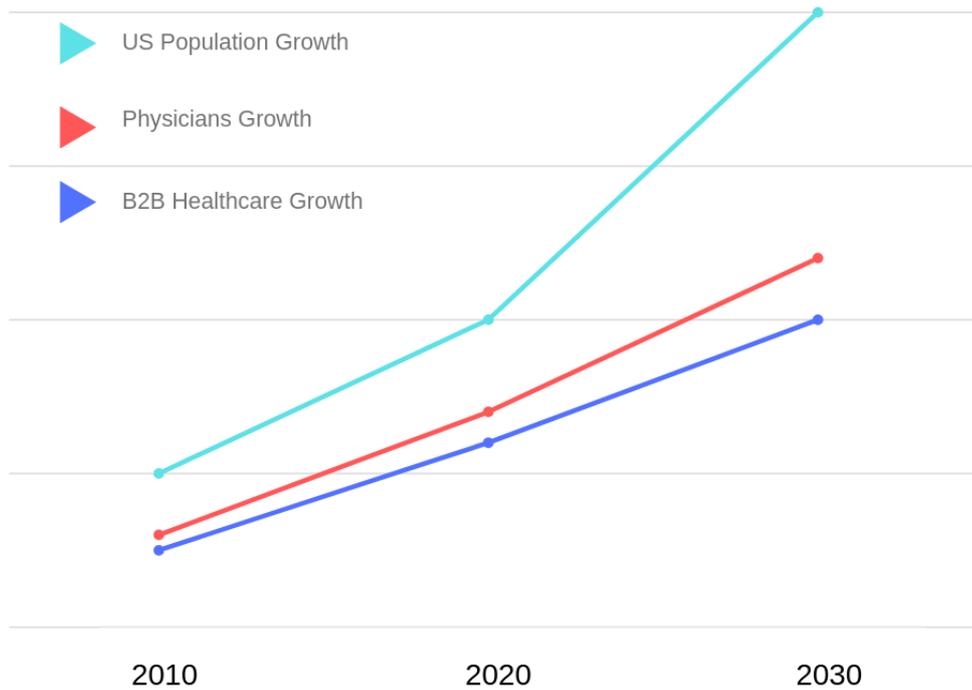
A recent study from AAMC (Association of American Medical colleges) shows the United States could see a shortage of up to 120,000 physicians by 2030 across the nation.



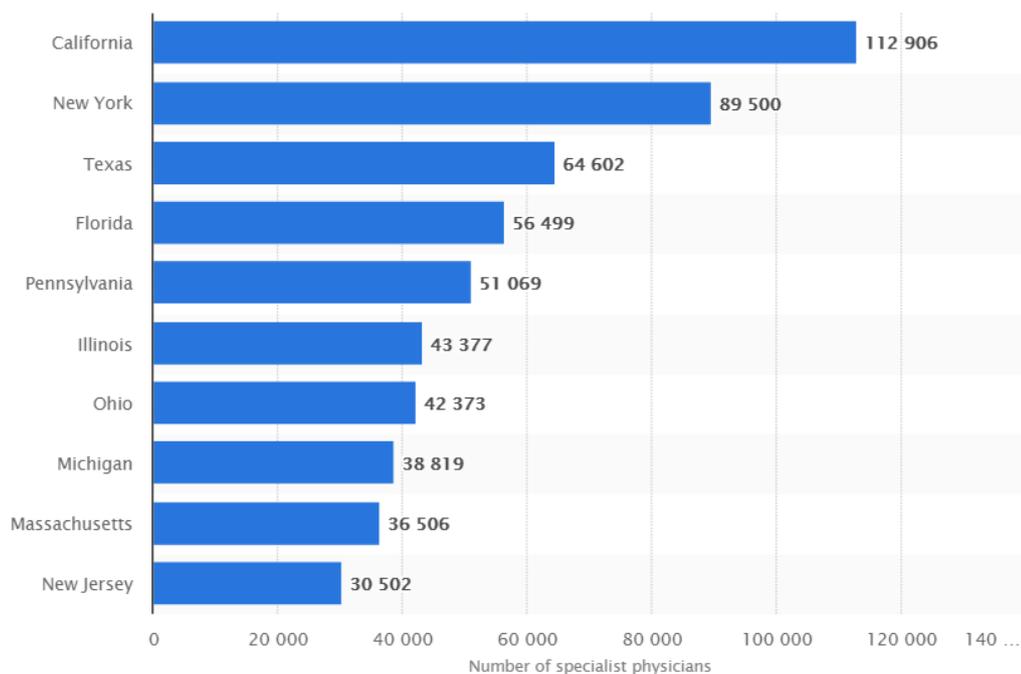
Is Physicians Shortage affect Healthcare Business!

Healthcare is one of the biggest industries in the US with high turnover. A recent study from AAMC shows that physician growth will get increase much more compare to previous years due to the increase in population.

US B2B Healthcare Growth Rate



The US population is going to hit 347.34 million by 2025 and the physician growth rate will be much more compare to previous years to serve healthcare. As per the 2019 physicians, the workforce in every state is mentioned in the below graph. By 2025 Physician Growth will be 14 to 15 percent higher then current growth that makes **healthcare market** as one of the highly demanding markets in future.



Things Need to Consider for Healthcare Business Growth

When it comes to healthcare marketing, contacting the relevant physicians is more important to sell your products/services. According to the American Medical Association (AMA) research, less than 50 percent of physicians have ownership in 2016. Nowadays physicians avoiding the risk of running an independent practice, in favor of employment by bigger medical groups or hospitals.



90% of Physicians were independent in 2000



60% of Physicians were independent in 2015

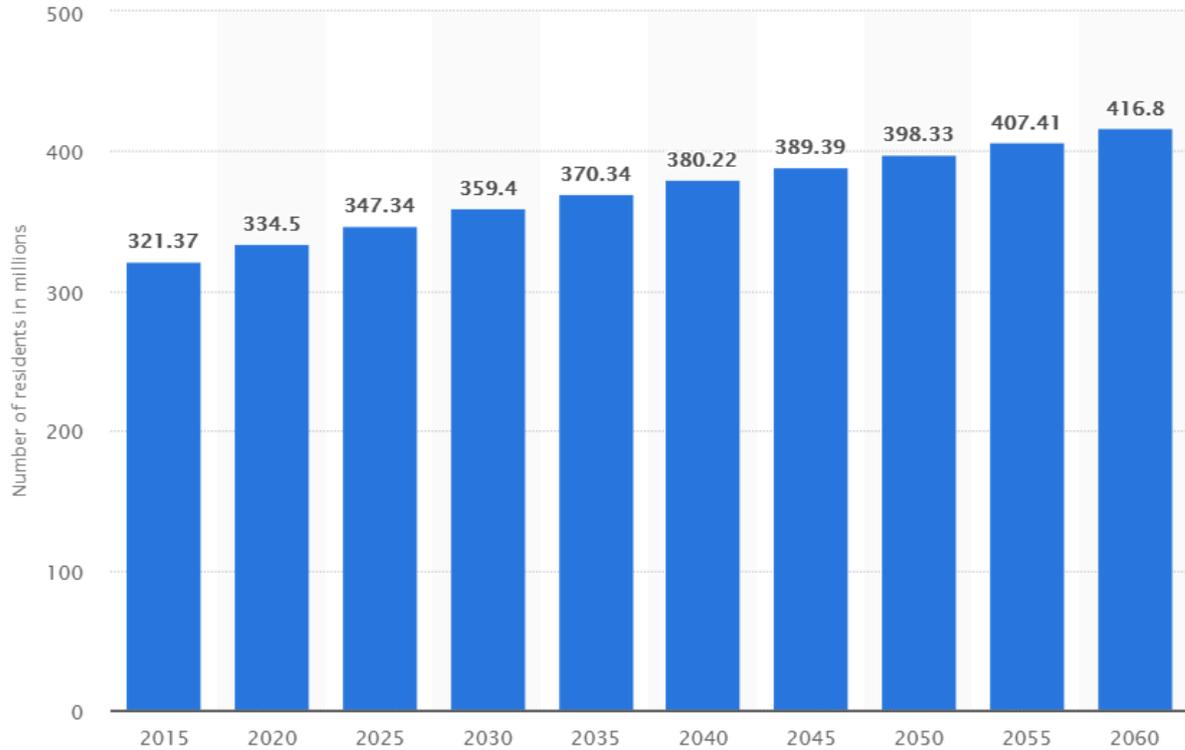


40% of Physicians were independent in 2019

If the physician is part of the bigger medical group or employed as part of the hospital staff, Physicians always have more influence on product purchase decisions. Healthcare Marketers should target physicians according to the medical technology that you promote. Also, Engaging your business with Bigger medical group or hospital will increase your conversion in upcoming years.

How Physicians Demand Is Growing Faster than Supply?

There are various factors that allowing the demand of physicians very high in the U.S.



Approximate U.S Population by 2060



Increase in Population

By 2025 U.S population is estimated around 345,084,551. This is one of the reason that rise demand of physicians. By 2025, the United States required 260,680 primary care physician, an increase of 51,800 from the current work force (2019).



Increased Life expectancy Level

By 2025, the number of people aged over 65 get increase according to recent survey in the US. Its one of the reason for rising demand of physicians.

Physicians Who have high Demand by 2025

Due to the increasing population and life expectancy in the US, Physicians demand is much more in the future. Also, a certain type of physician is expected to face shortage in high numbers. Here are the few physician positions who will be in high demand by 2025...

Family Physicians



Family Physicians treat diseases and injuries within the general population and they are the first point of contact for peoples in the healthcare system.

Also the AAMC predicted that family physician positions will be short between 21,100 to 55,000 by 2032 and the growth is estimated faster than average at 10 to 14 percent through 2026.

Internists



Internists are physicians who deal with diagnosing and non-surgical treatment of the internal organ system. This Internist position is growing faster than average at 15 percent through 2026.

Pediatricians



The pediatrician is a physician who treats diseases like injury, adolescents for children and babies. This physician is growing faster than the average of 15 present or high through 2026.

Psychiatrists

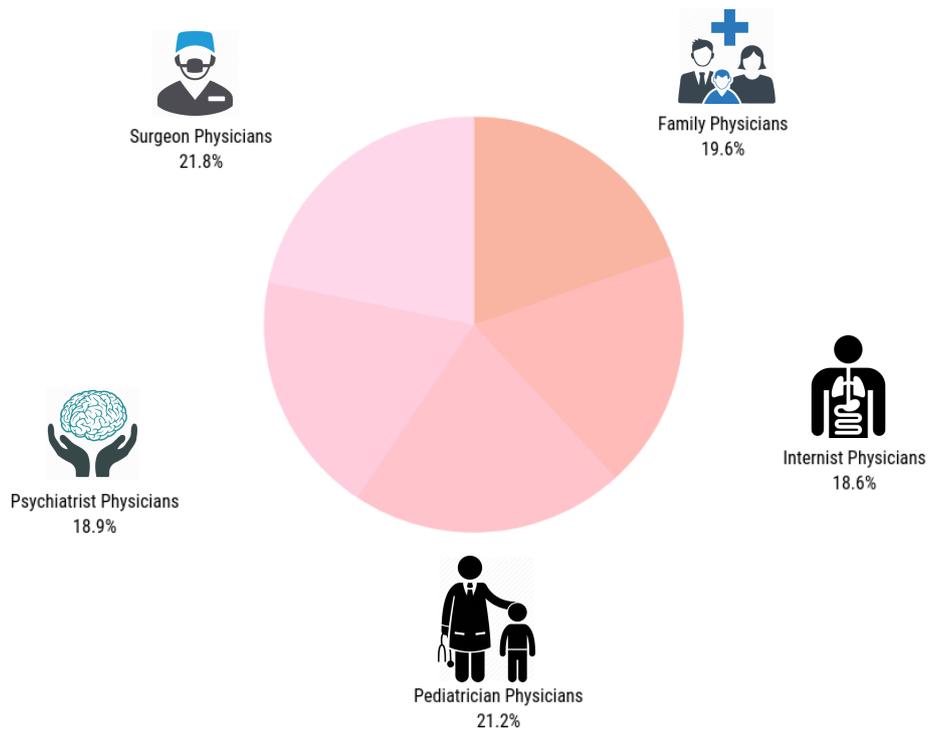


The psychiatrist is a physician who treats mental, emotional and behavioral disorders. The growth rate is faster than average at 10 to 14 percent through 2026.

Surgeons



Surgeons are physicians who deal with diseases and injuries through surgery using invasive and non-invasive methods. The average growth of this position is much faster than 14 percent through 2026.



Growth Rate of Physicians in the U.S.

Conclusion

The demand and growth rate of physicians from the actual growth rate is tremendously increasing. Also, the need for healthcare covers all ages, genders, and people from all walks of life and it is a universal need. The increasing population and expectancy in the U.S. need all kinds of physicians now more than ever.